

Celal Seçkin

Celal Seçkin is a graduate of Electrical and Electronics Engineering Department of Middle East Technical University, Ankara, Turkey. He worked as an engineer and manager in production, technology transfer and quality management in national and multinational telecommunication companies such as Turkish Telekom, Alcatel and Siemens.

He has undergone a variety of business excellence, management and leadership training programmes and has attended many national and international symposia, congresses and forums in the field of quality and organisational excellence as speaker, moderator and organiser since 1990.

He worked as a secondee at the Turkish Society for Quality (KalDer), as Manager of the National Quality Awards Programme in 1998-2000. In the same period, he has been part of the team to develop and implement the first few years of the National Quality Movement in Turkey. He has been and is still currently contributing as instructor or lecturer to the joint certificate programmes between KalDer and Universities on organisational excellence to train management professionals. Examples are Bosphorus, Sabanci, Okan Universities.

Celal worked at the European Foundation for Quality Management (EFQM), Brussels, between Oct 2000 and Dec 2004, as Manager of the European Quality Awards Programme. He also took part in the development and initial implementation of the EFQM recognition scheme “EFQM Levels of Excellence” (Committed to Excellence and Recognised for Excellence) launched in 2002.

He has also actively contributed to the review and revision work of the EFQM Excellence Model in 2010 and 2013 at EFQM and did similar contribution to the work at KalDer to translate and adopt the revision into Turkish language and market. His contribution continued with the revision and updating of the EFQM Assessor Training courses.

As a qualified EFQM Excellence Assessment Team leader, he has participated and led numerous organisational excellence assessments both in public (including ministries, municipalities, schools and hospitals) and private (including small and large national and international organisations in manufacturing and service industries) sectors in many countries.

As a member of the EFQM Faculty, he has trained hundreds of assessors and accredited many trainers from Turkey, Europe, Middle East, Africa and Asia.

Celal Seçkin is the founder of Seçkin Consultancy and Training Co. Ltd, a Turkey-based company in management consultancy covering organisational performance management, internal/external assessments, leadership, change management, strategic planning, process management, continuous improvement and teamwork.

Celal has actively contributed to the development of the new “EFQM Assessor Development Path”, including the relevant training courses such as the EFQM Assessor Training, Qualified Assessor Training, Award Assessor Training and Assessment Team Leader Training. He is also one of the main contributors of the development team for Virtual Training Courses specifically designed to be implemented live on virtual platforms for the first time in EFQM services.



He is currently part of the EFQM Development Team of training courses, workshops, virtual training modules and similar products. He is at the same time, working closely with KalDer to lead a task force committee to review and integrate regional and national Awards in Turkey and align them with EFQM Excellence Award process.

Celal Sekin has been granted as “Ambassador of Excellence” by KalDer, Turkish Society for Quality, at the national Quality Congress in November 2015.

EFQM has also appointed Celal Sekin as EFQM Ambassador as of February 2017.

He is a highly motivated person for continuous learning and sharing and passionate for working in multi-cultural environments with diversity of sectors and believes that the EFQM Excellence Approach is one of the key aspects that will contribute to a better future for human being.