

Professional Profile

Julio González Bedia, PhD.

Address: Picasso, 11. 1ºB. Pozuelo de Alarcón, Madrid. Spain

Phone: +34630964669

email: jbedia@cybconsultoria.com

Born in Madrid, 1970.

[LinkedIn: es.linkedin.com/in/juliogonzalezbedia](https://www.linkedin.com/in/juliogonzalezbedia)

[twitter: @juliobedia](https://twitter.com/juliobedia)

Date: 10.05.17



Experience of 20 years in the field of business excellence and management consulting, both nationally and internationally. Specialized on the health sector, both from the area of strategic management and operational management.

Currently, co-founder and Managing Partner of C&B Business Management Consulting. Experience and collaboration with managers of more than 400 institutions and stakeholders related with the health sector (hospitals, health centres, associations, insurance companies, public administration, suppliers, etc.), and professor in numerous courses, seminars and events related to health management. Coordination of various research studies in health management and publication of articles in magazines and specialized media.

Industrial Engineering, majoring in Business Organization, PhD from the Faculty of Medicine at Complutense University of Madrid, Master in Total Quality from the Polytechnic University of Madrid, EFQM License Advisor and International Lead Assessor European EFQM Excellence Award (EFQM Award).

Experience in brief

- **Managing Partner** of C&B Business Management Consulting
- **Phd** from the Faculty of Medicine of the Complutense University of Madrid
- **CEO** of Aliad Conocimiento y Servicio
- **EFQM Licensed Advisor**
- **EFQM team leader assessor (Award Process)**
- **EFQM Assessor** for Recognised for Excellence scheme
- **Business Excellence** consultant in more than 200 organizations, mainly in healthcare sector
- **EFQM Certified trainer**; more than 100 assessors.
- **Subject Matter Expert** for Dubai Government Excellence Program
- **International Surveyor** for Canadian Healthcare Council
- Coordinator of training and research – **Health & Excellence Chair**, Universidad Complutense Madrid.
- Professor, Master in Healthcare Institution Management, Universidad Pontificia Salamanca
- Professor, International Master in Advanced technology in Radioterapic Oncology
- Professor, Master Healthcare Management, European University Miguel de Cervantes
- **Expert Advisor**, QH Accreditation IDIS
- Project Director- **Patient Safety** Model based on EFQM Model, Healthcare Department Generalitat Catalunya, 69 Hospitals.
- **Interim Management** for several healthcare organizations

Main projects in Business Excellence

Project	Organization	Year
EFQM Assessor, European Excellence Award	Hunkizer CO, Suiza. EFQM Prize Winner	2004
	First Plus, Reino Unido. EFQM Award Winner	2005
	Colegio La Salle, Spain.	2006
	Hospital Eskisehir, Turkey. EFQM Prize Winner	2008
	Hospital Kirchberg, Luxemburgo. EFQM Prize Winner	2010
	Hospital JSC Medicina. Rusia. EFQM Prize Winner	2012
EFQM Assessor, Recognised for Excellence	Ricoh Europe, Spain	2005
	Objectivity, Poland	2016
	ADNEC, Abu Dhabi, UAE	2017
International Surveyor, Canadian Healthcare Council	Hospital Amerimed, México	2015
Asesor - Club de Excelencia EFQM	Hospital Universitario de El Escorial	2016
Expert Assessor	Dubai Government Excellence Program, Dubai (UAE)	2017
EFQM Advisor – Consulting Projects	Hospital Universitario Fundación Jiménez Díaz. Recognized for Excellence	2013
	Hospital Universitario Clínico San Carlos, Madrid	2015
	Hospital Universitario Infanta Elena. Recognized for Excellence.	2015
	Clínica Tambre. EFQM Award Finalist.	2005-2008
	IMOnology. Committed to Excellence	2005
	Hospital Victoria Eugenia, Cruz Roja de Córdoba. Committed to Excellence	2005
Quality Management Systems	More than 200 organizations	2000-2017