

EFQM Member Ambassador's Profile



Organisation: Geodis

Job Title: Vice President Business Excellence & Corporate Social Responsibility

Profile

- **Can you introduce yourself shortly?**

- 51 years old, married, 4 children, French citizen
- Spoken languages:
 - o French native tongue,
 - o English bilingual,
 - o German fluent
 - o Spanish: beginner
- Academic background:
 - o "GEODIS Executive Master" with ESCP Europe (Paris, France) Graduate in 2011
 - o University of Hartford Barney School of Business (CT,USA) MBA Graduate in 89
 - o EDHEC Business School (Lille, France) "Graduate Program of Study" Graduate in 89
- Currently "Vice President Business Excellence & Corporate Social Responsibility" at GEODIS

- **How did you start your EFQM adventure?**

In 2015 with the EQFM Assessor Training.

- **A brief description of your organisation's use of EFQM?**

GEODIS is a Supply Chain Operator ranking among the top companies in the field in Europe and the World. GEODIS is ranked as the number four logistics provider in Europe and number seven at a worldwide level. GEODIS' reach includes a direct presence in 67 countries and a global network spanning over 120 countries with some 40000 employees.

GEODIS elected to resort to the framework of the EFQM Business Excellence Model in 2013 as an organisational tool. However, at this stage, no formal EFQM assessment process has been undertaken due to the sheer size of GEODIS' operations worldwide. The next steps will be to select the best candidates among our Lines of Business to undergo a formal assessment according to the EFQM model. Nonetheless, we believe that we are now ready for such a local assessment.

- **Any comment or last word?**

My passion for the EFQM Excellence Model stems from its capacity to reconcile the business imperatives of corporations with an uncompromising respect for human beings.