

**BRAND YOUR
ORGANISATION
AS AN EFQM**

EXCELLENCE

MODEL SPONSOR



EFQM
Leading Excellence

The EFQM Excellence Model

EFQM is committed to helping organisations drive improvement through the use of the EFQM Excellence Model, a comprehensive management framework used by over 50,000 organisations in Europe. For the last 30 years, we have managed the development of this Model, incorporating the experiences and learnings from these organisations to ensure it reflects reality and offers a path for sustainable excellence.

Regardless of sector, size, structure or maturity, organisations need to establish an appropriate management framework to be successful. The EFQM Excellence Model is a practical, non-prescriptive framework that enables organisations to:

- Assess where they are on the path to excellence; helping them to understand their key strengths and potential gaps in relation to their stated Vision and Mission.
- Provide a common vocabulary and way of thinking about the organisation that facilitates the effective communication of ideas, both within and outside the organisation.
- Integrate existing and planned initiatives, removing duplication and identifying gaps.
- Provide a basic structure for the organisation's management system.

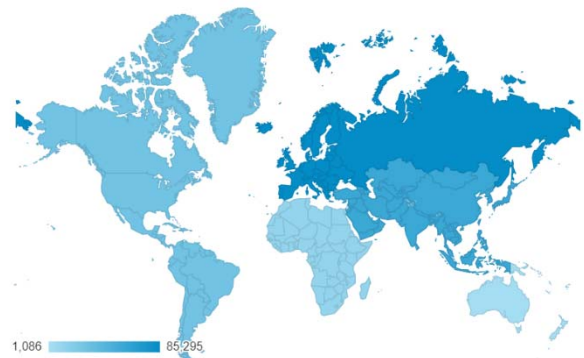
Whilst there are numerous management tools and techniques which are commonly used, the EFQM Excellence Model provides a holistic view of the organisation and can be used to determine how these different methods fit together and complement each other.

The EFQM Excellence Model is currently available in **30 languages**:

■ English	■ Farsi (Iran)	■ Lithuanian
■ Arabic	■ Finnish	■ Polish
■ Armenian	■ French	■ Portuguese
■ Basque	■ Georgian	■ Romanian
■ Catalan	■ German	■ Russian
■ Chinese Mandarin	■ Greek	■ Slovakian
■ Czech	■ Hebrew	■ Slovenian
■ Danish	■ Hungarian	■ Spanish
■ Dutch	■ Italian	■ Swedish
■ Estonian	■ Latvian	■ Turkish

The visibility of the EFQM Excellence Model

- Average visitors/month in 2017: >29,000
- Over 65% new visitors (vs. returning ones)
- Visitors' geographic spread:
 - 45% from Europe
 - 30% from Asia
 - 16% from Americas
 - 7% from Africa
 - 2% from Oceania
- The EFQM Excellence Model section is the top 1 visited area of the EFQM website, with over 100,000 pages viewed in 2017.



Brand your Organisation as an EFQM Excellence Model Sponsor

This is your opportunity to associate your organisation with the EFQM Excellence Model, to showcase your successful experience and build awareness among more than 50,000 model-users.

The packages

There is one package that will fit your organisation's scope...

Package	Sponsorship fee
EFQM Model in English and all languages (30)	8,000€
EFQM Model in English only	5,000€
EFQM Model in local languages only	
■ <u>Large distribution:</u> Arabic, French, German, Mandarin, Spanish	4,000€
■ <u>Medium distribution:</u> Danish, Dutch, Farsi, Finnish, Italian, Russian, Swedish, Turkish	2,500€
■ <u>Small distribution:</u> Armenian, Basque, Catalan, Czech, Estonian, Georgian, Greek, Hebrew, Hungarian, Latvian, Lithuanian, Polish, Portuguese, Romanian, Slovakian, Slovenian	1,000€

The above fees are to be paid once by the sponsor organisation and will be valid until December 2019.

The sponsorship of the EFQM Excellence Model will only become valid when both parties have signed the corresponding contract and when the agreed amount has been transferred and received by EFQM.

The benefits

VISIBILITY

- Your organisation's logo featured
 - in the sponsorship section of the Model brochure.
 - on the EFQM Website, in the EFQM Model section
 - on the EFQM country websites corresponding to the language issue, if the organisation takes the corresponding package

SHOWCASING

- A 2-page Success Story featuring your organisation and the EFQM Model deployment, answering some of these questions:
 - A brief summary of the organisation
 - When and why did you start using the EFQM Model?
 - How did you get started?
 - How did your journey continue?
 - What value did implementing the EFQM Model bring to your organisation?
 - Which aspects of the Model implementation are you particularly proud of?
 - Can you provide some results or tangible evidence of this value/change after a few years?
 - As a result of implementing the Model, have you been able to identify improvements?
 - What do you think are the key benefits of implementing the EFQM philosophy?
 - What is next?
 - Some do's & don'ts

SHARING WITHIN YOUR COMMUNITY

- The full document available to share on your organisation's website, and if any, extranet & intranet, with your suppliers and customers. The full document will be provided in PDF format.

WE ARE LOOKING FORWARD TO PARTNERING WITH YOU FOR
THE SUCCESSFUL PROMOTION AND DEPLOYMENT OF THE
EFQM EXCELLENCE MODEL ACROSS THE GLOBE

For more information and to apply for sponsorship, feel free to contact us at:

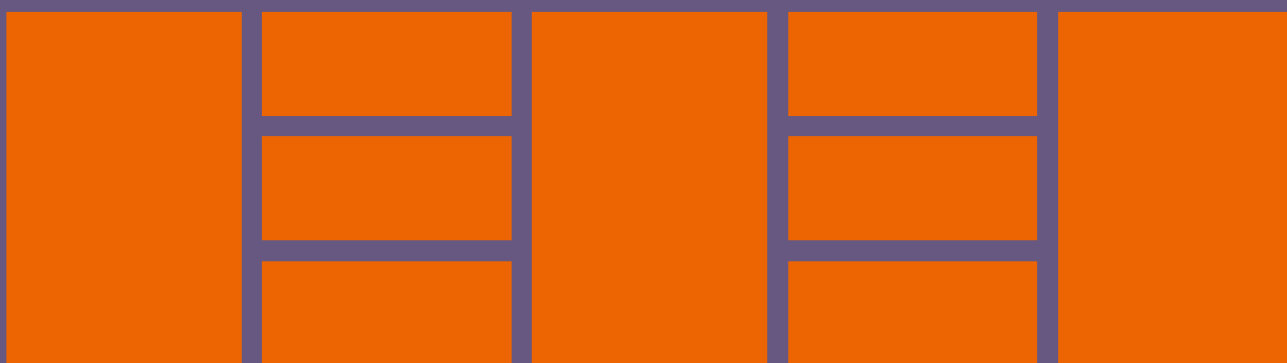
EFQM

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