

Why you and your organisation should use AssessBase as a key management tool

AssessBase is a versatile assessment tool to help any organisation manage change or improve its performance.

Whatever business challenges you are facing, AssessBase can help you measure, track and improve performance in the areas you are most interested in.

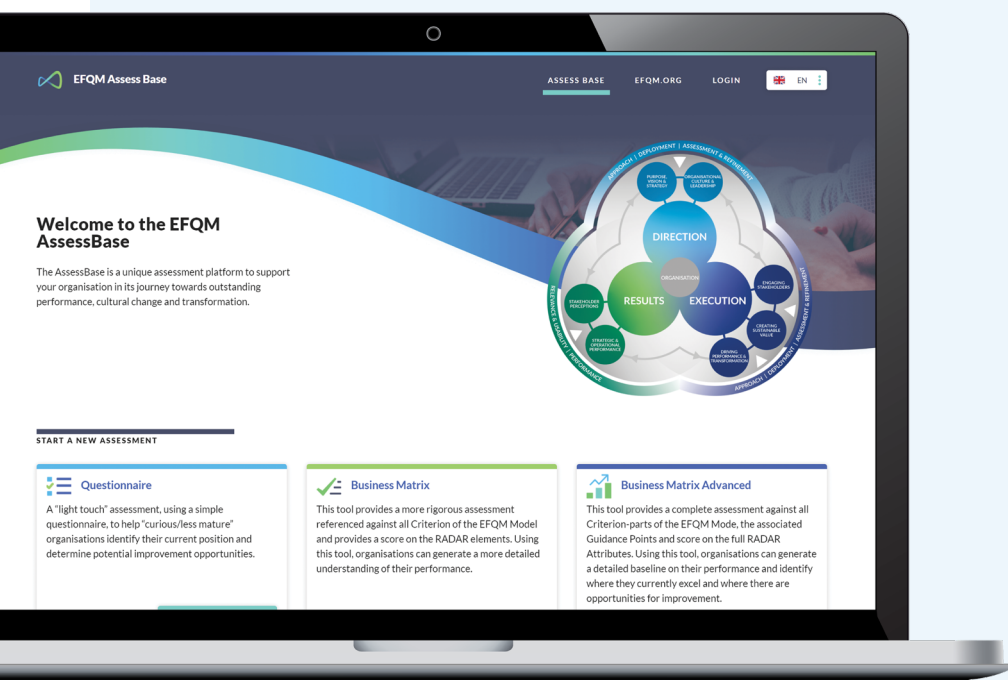
Whether you're a start-up, a multinational or a not-for-profit, AssessBase can help you define, track and achieve your goals.

A versatile management tool that you control

AssessBase can be used as a management tool to facilitate a series of internal reviews and assessments to track your organisation's progress over time.

It can also be used as a 'lens' to focus on specific challenges, or to do a deep-dive into a sector.

From creating an innovation culture, managing external disruption, or improving sustainability, through to improving an education or healthcare organisation, AssessBase can support you as you identify and then address real-world business challenges.



AssessBase provides clear metrics to track your organisation's performance on the key issues that concern you most, using three assessment tools based on the EFQM Model.

The EFQM Model is a management framework which has helped thousands of organisations learn from each other to constantly improve, over the last 30 years.

Multinationals, through to Governments, start-ups and not-for-profits, have all used the EFQM model to share and learn best-practice from each other.

Now that AssessBase is online, any organisation can do their own assessment themselves, using the same methodology.

How do organisations use AssessBase?

Some of the uses for AssessBase include:

Managing change programmes

- Identify 'As Is' and 'To Be' states, and track progress against desired results
- Reveal issues early in the process so you can take prompt action
- Focus on your organisation, your business unit or your department as required

Understanding market disruption

- Identify external issues to help shape internal responses
- Learn how to identify risks and mitigate against them
- Build resilience to deal with digital, technological, environmental or other disruption

Mergers and Acquisitions

- Produce assessments to establish cultural fit
- Address areas which need attention to ensure smooth integration
- Perform due diligence checks and gap analysis as required

Managing risk

- Spot and address potential issues
- Track mitigating actions over time

Building a new business or team

- Establish a roadmap for a new, or developing business
- Define a clear purpose and desired outcomes from the start
- Track your progress against other organisations at the same stage of growth

Managing continuous improvement

- Track progress against key checkpoint
- Identify the areas which have the greatest need for improvement

Benchmarking performance

- Leverage the store of 'best in class' examples we are building within the tool
- Assess where you are, and where you want to be to track progress

AssessBase provides three levels of proven diagnostic tools, suitable for organisations of any size and maturity. They can be used individually or combined for a more holistic view.

They are particularly well suited to address themes like purpose, culture, operational performance, stakeholder-engagement, sustainability, leadership, satisfaction, and more.

Where can I find out more?

AssessBase online

To arrange a live demo of AssessBase or if you have any questions, please email us at

AssessBase@efqm.org

You can also access the AssessBase questionnaire for free at

<https://AssessBase.digitalefqm.com>

You can buy a licence for AssessBase, which gives you full access, in our online shop.
<https://shop.efqm.org>

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